

# Ryder “Rycha” Chambers

## Multidisciplinary Graphic Designer

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### PROFESSIONAL EXPERIENCE

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#### ELECTRONIC ARTS / RESPAWN ENTERTAINMENT

##### Graphic Designer (Contractor)

**Hybrid**  
**Nov’23-Dec’25**

Led creative direction and design execution for social & marketing on Apex Legends Global Series (ALGS) in partnership with Electronic Arts, contributing to 5 tournament series and 6 LAN Events.

- Directed and developed cohesive visual identity systems across international live events and multi-channel marketing campaigns in the United States, Germany, Saudi Arabia, and Japan, delivering large-scale environmental branding, broadcast graphics, and digital assets.

Core contributions included:

- Brand Identity & Logo Design
- Merchandise & Apparel Design
- Key Art & Visual Systems
- Environmental & Event Branding (Signage, Wayfinding)
- Live Broadcast Graphic & Video coverage for both online and LAN tournaments
- 2000+ Social & Marketing Campaign Assets
- Ad Campaign Design
- UI/UX Design
- Concept & Story Board Art

#### CS DESIGN STUDIOS

##### Graphic Designer, Video Editor, Social Media Manager, Web Developer

**Tucson, AZ**  
**May’17-Sep’22**

Filled multiple roles and accomplished a variety of tasks for CS Design Studios and its clientele. Hired primarily as a Graphic Designer, I rapidly traversed through other fields and learned new skills such as on-sight videography, web development with an introduction to coding, digital marketing with Google Ads, and more.

- Produced hundreds of graphic assets spanning over dozens of projects for CS Design Studios and it’s clientele ranging from:
  - UI Design & Style guides
  - Apparel Design
  - Social media graphics & Thumbnail work
  - Logo work and typography
- Lead and assisted in multiple video projects for CS Design Studios and it’s clientele including presentations, case studies, vertical video content
- Completely revamped CS Design Studios’s YouTube Channel creating all graphic assets from scratch (Thumbnails, Lower Thirds, Banners, etc.)
- Lead and assisted in multiple website migration & renovation projects for CS Design Studios and it’s clientele
- Managed social media accounts for notable clientele such as
- [Pest Friends](#)

**THE GUARD / KROENKE SPORTS AND ENTERTAINMENT**  
**Short Form Video Editor (Contractor)**

**Remote**  
**Sep'22 - Feb'23**

Worked as a contractor focused on vertical video production for The Guard's Apex Legends team.

- Produced over 40 engaging short form videos that garnered over 800,000 views on TikTok alone
- Created assets from scratch to be used in short form content (overlays, subtitle formatting)
- Recorded & scripted voice overs to be used in short form content.

**EDUCATION**

**Penn Foster High School,**  
**Scranton, PA**  
High School Diploma  
**2018 - 2023**

**NOTABLE CLIENTS**

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**OVERTIME**

**ADVANCED**



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**SKILLS**

- **Brand & Visual Design**
- **Apparel Design**
- **Art Direction**
- **Print & Event Media**
- **Digital, UI & UX Design**
- **Creative Consulting**
- **Concept Art & Storyboarding**

**References**

Available upon request